



**NARRAGANSETT**  
CHAMBER OF COMMERCE

## **Narragansett Chamber of Commerce Member Benefits**

*OCEANS above...*

### **Opportunities** (beyond belief)

There is no better location value for your advertising dollar than our Chamber. *We are in the Heart of South County.* Our physical location is enviable and the sheer numbers of people we touch on a daily basis is staggering. Last year alone we had visitors from 48 States and 23 countries. From seawall walkers to surfers to concert goers, hundreds of people of all ages and persuasions walk through our doors (both local and visitors) from late April through early December. We work hard to make sure people have a great experience and actively promote our members. Give us your most updated materials, coupons, specials and promotions and we will distribute or post them. We are now open 7 days a week from 10 am-5pm May-November.

### **Collaborate**

#### **Connect...Create**

Sales, Marketing Business Development is what we do. Businesses, by specialty, can be coordinated for targeted discussions and Think Tanks if desired. Call with any thoughts you may have on this. Problem-solving or idea-sharing meetings are encouraged.

### **Expertise**

New Operations Manager, Peg Fradette, has over 40 years of business experience from Boot-Strap Start-Ups to Corporate 50 companies and is eager to help your business grow. One-on-One meetings are available to explore and execute your vision.

### **Action**

The Narragansett Chamber will advocate for and take action in support your company and business concerns on the local, state and national level. We participate in and serve on a number of local and state government programs and boards. Tell us what you are concerned about or having a problem with and we will do our best to find the solutions.

## Networking

Business After Hours, Networks at Noon and Marketing Mash-ups will be held as relevant topics are explored. Annual Events such as our Jingle Bell Run, Awards Dinner, Spring Restaurant Week Kick Off Party, Membership Drive Cruise and, of course, our now famous RI Calamari Festival are terrific opportunities to network, join a committee and/or volunteer. Whatever your involvement, bring plenty of business cards and enjoy informal networking with fellow business people.

## Support

### Website to Website

When you join the Narragansett Chamber of Commerce we will include your business listing in the directory on our website. Your listing will include a direct link from our website to yours as well as your location on a map and a short business bio. Submit your logo and any pictures that might draw future consumers to your site.

### Direct Referrals

The Chamber Office receives hundreds of calls and visits every month from residents and tourists seeking referrals for all types of businesses. From construction to car repair to dining and lodging, accounting services and photographers, the list goes on and on. We refer Narragansett Chamber Members above all others!!

### Direct Marketing

Members of the Narragansett Chamber are welcome (and encouraged) to drop off brochures/flyers/promotional leaflets and coupons for **Free** display in the Information Center. Direct Marketing is a great way to acquire new customers. Our walk-in traffic is second to none. Hundreds of people visit us every day including locals.

### Social Media

We will do our best to post your special event on Calendars, Face Book, Instagram and/or our newsletter. We will also feature your event in the Chamber office. Narragansett is the heart of South County and our Chamber Web site is often where folks go to see what is happening. We are in a perfect position to help you advertise your events.

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